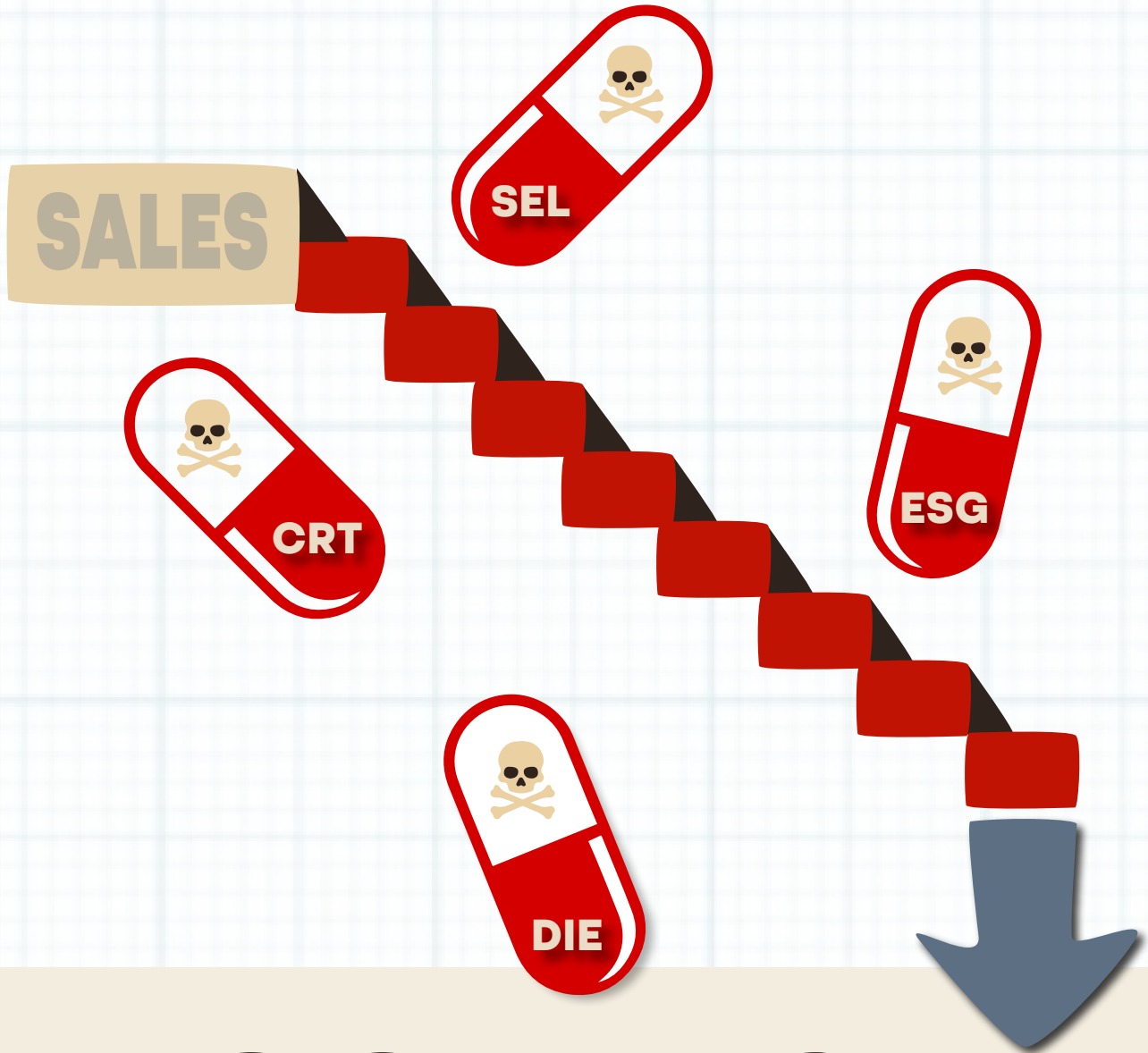


THE K-12 POISON PILL



DECODING THE LANGUAGE GAME 3.0

*BUSINESS
EDITION*



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GLOSSARY

of Totalitarianism



Critical Race Theory. The belief that America is oppressive and that all systems, especially capitalism, need to be torn down. Categorizes individuals based on race, gender, and sexuality to create a victimhood belief system.



Diversity, Inclusion, Equity. The feel-good-marketing campaign that deceived parents and business owners to believe they were [just](#) creating a “welcoming and safe place.” It can also be used to weaponize guilt (“*Why are you against inclusion?*”). This department is used to justify discrimination.



Social Emotional Learning. The whole school culture change, disguised as “mental health.” A [four-billion dollar industry](#) that manipulates students’ survey data to justify more “evidence-based” woke policies in academia. SEL is the delivery system for CRT in schools.



Environmental, Social, and Governance. ESG is SEL grown up. A set of ever-growing ideologies that hold businesses financially hostage if they do not restructure their business to support left-wing ideologies.

- **Environmental:** *Your company must bow to the ever-changing whims of climate change activists.*
- **Social:** *Your company must invest both financially and culturally to LGBTQ ideology, race quotas, diversity hires, and oppose whichever group is deemed an “oppressor” at the moment.*
- **Governance:** *Your company must invest time and money into creating committees to govern the goals of E and S.*

One Minute **SUMMARY**

1 What are these words and concepts?

These are the competencies taught to students under a program called, "[Social Emotional Learning](#)" (SEL). It is a radical system disguised as "mental health" that have fundamentally transformed the culture of all government schools, including many private schools.

2 Why should business owners and stakeholders care?

Your current and future workforce is trained to dismantle your business through social justice activism; they will possess very few qualities that will be beneficial to your business success and growth.

3 What is in this resource?

- The "**5 Competencies**" are the pillars of all SEL programs.
- "**How A Business Is Poisoned**" breaks down deceptive concepts and what they really mean to a business.

4 Why is this indoctrination of students so deceptive?

Radical activists employ the strategy of "Language Contamination"; they use your vocabulary but not your dictionary. Your interpretation of the phrase "Career Readiness" sharply contrasts with that of anti-American and woke activists whose goals include dismantling your business and the foundations of capitalism.



Today's students are groomed to break down and dismantle your business instead of contributing to its growth and success.



5 COMPETENCIES

of SOCIAL EMOTIONAL LEARNING (SEL)

CONCEPTS THEY TEACH STUDENTS

HOW YOUR EMPLOYEES WILL APPLY IT

Self-Awareness

Your employees will demand you understand their "identity" and the business must accommodate their constantly changing identifications.

Self-Management

If your company aligns with current radical and progressive directives, your employees may be temporarily content; otherwise, they are conditioned to "disrupt and dismantle" your organization's oppressive culture.

Responsible Decision Making

Your employees will work to ensure the decisions you make benefit the collective society or an approved victim group, not the goals of the business to be profitable. They will lobby and pressure your business to donate to LGBTQ groups, BLM, climate change activism, open borders, etc.

Relationship Skills

They will seek out co-workers who are "marginalized" and select issues to champion together. They will collaborate with "allies" to force the company to create equity statements and policies. They will automatically regard colleagues or any high achievers as the oppressors.

Social Awareness

Your employees will immediately take notice of the level of "representation" within your company. Has your company harmed society by not caring enough about social justice causes? These employees will focus their energies to ensure your company repair the harm it has done.



*These five fundamental competencies form the foundation of Social Emotional Learning in both K-12 and college environments. Disguised as "mental health," **billions of dollars are invested in propagating students into radical social justice activism.***



HOW A BUSINESS IS POISONED

Empathy



Your employee's empathy is toward creating a workforce that ensures equal representation of endless genders, sexual orientations, and approved minority groups. They will believe a business focused on merit, hard work, productivity, or customer satisfaction is oppressive and guilty of discrimination. Their empathy will not be toward your customers or productivity goals.

Resiliency



Your employees will work on making your company resilient against racism, climate change activism, sexism, and transphobia. They believe our capitalist economy creates cruel working environments for victims of systemic oppression and must be transformed into a "well-being economy."

Workforce resilience will ensure everything you produce uses "inclusive language." They will demand fewer hours but more pay, constant coddling of their "mental health," lower production expectations, and special accommodations for "marginalized groups."

Collaboration



Your employees will perceive collaboration as a means to reshape the workplace, employing groupthink tactics that align with a collectivist mindset. They will form allyships with those who will work to create changes that include the use of preferred pronouns, gender-neutral facilities, and business goals that support the United Nations Agenda 2030 for global sustainability. If anyone objects, they will attempt to create a PR nightmare for you and your organization.



Academia uses vague phrases such as "Career Readiness," "Human Rights," and "Human Dignity" to disguise the above underlying beliefs and missions. Essentially this innocuous language is designed to lure businesses into devoting time, money, and resources to usher in their own demise.

CALL TO ACTION

1. Share with business owners so they are aware of the language manipulation.
2. Watch this video, "[Health Promotion and the Sustainable Development Goals](#)" from 2020 produced by the radical, The World Health Organization.
3. Reach out to team@courageisahabit.org with subject line, "Business Edition" to partner on how to reach business stakeholders to solve this major issue.
4. If you have children or grandchildren in the public education system, be sure they [opt-out of SEL data mining](#).

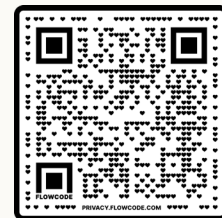
Academia is training students to dismantle the system that allowed your business to thrive.
Business owners joining the fight is the game changer we need.



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