



A SURGICAL COUNTER-SCRIPT FOR SCHOOL BOARD MEMBERS

1. THE SOURCE CHECK

You've called this 'research-based.' Was this research conducted by an independent, non-partisan third party, or was it provided by the vendor who stands to profit from this contract? Who was the vendor?

2. THE PRIVACY PROBE

When you refer to 'data,' are we talking about standardized academic test scores, or are we talking about sensitive, 'social-emotional' data harvested from student devices without explicit parental consent?

3. EXPOSING THE LIE

If the goal is 'literacy,' why does this software require students to answer questions about their home life, family values, and personal 'privilege'? Explain to the parents watching tonight how a student's 'equity score' is a more effective tool for teaching grammar than a standard textbook.

THE DATA TRAP

TERM	THE ADMINISTRATIVE CLAIM	THE REALITY
DATA-DRIVEN	<i>"We are using objective metrics to help students."</i>	We are harvesting attitudinal and behavioral data from student devices.
RESEARCH-BASED	<i>"Scientific studies prove this curriculum works."</i>	The vendor paid for a study that confirms their own SEL agenda .
EVIDENCE-BASED	<i>"The results show a need for more intervention."</i>	We filtered student responses through an "equity" lens to bring in more DEI and transgender ideology
CONTINUOUS IMPROVEMENT	<i>"We are constantly refining our methods for success."</i>	We are creating an infinite loop of data collection to justify permanent SEL funding.